



Alan Novis MD of Prestige Promotional Products

£5,500 of Business from One Year of Membership

Alan Novis is Managing Director of **Prestige Promotional Products** Limited who are an independent specialist supplier of promotional goods, offering a huge range of products including recycled, ethical, organic or sustainable products.

Alan Novis, explained that *“we joined the Gatwick Diamond Business Association last year and have made around 80 new contacts. The relaxed atmosphere and informal discussions have enabled us to generate £5.5k worth of business in the last few months uniquely from other members.”*

Prestige worked with **Nicki & Dean of Greenstar Cleaners** on the company rebrand, providing pens, double sided coasters and clothing to help spread their message to a larger geographic audience.

Nicki Hesketh, Director said *“We definitely wanted to use a local company and are delighted with the result. We have been members of the Gatwick Business Association for some years now, and saw absolutely no point in spending time networking if we weren’t actually going to do anything with it. To this end we used Prestige Promotional Products, as Dean had met Alan Novis at a previous meeting.”*

More recently, Prestige supplied three 3m x 3m Gazebos to **Mark Anscombe at Sussex Wildlife Trust** (SWT) which were branded on the four sides of the roof, pelmets and with a full digital print of a woodland scene on the whole of the inside walls.

Mark explained, *“I decided to use Prestige because Alan really listened to my requirements, then tailored his service to our charity’s unique requirements, fulfilling the brief exactly, and at a competitive cost. Since we got the gazebo’s we’ve put them to good service and have experienced a jump in new memberships that proves we made the right choice.”*

Prestige Promotional Products
www.prestigepromotionalproducts.co.uk

Greenstar Cleaners
www.greenstarcleaners.co.uk

Sussex Wildlife Trust
www.sussexwildlifetrust.org.uk